

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 20px;">WFSB Hartford, CT</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 10px;">10/29/12</span>
-------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------

I, Laura Bassett  
do hereby request station time concerning the following issue:

House Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:** \$102,350 gross / \$86,997.50

This broadcast time will be used by: House Majority PAC

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

House Majority PAC  
 1025 Thomas Jefferson St. NW  
 Washington, DC 20007

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

*Shannon Roche*  
*Deputy Director*

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

7/17/2012      *[Signature]*      (202) 350-5782  
 Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected

*[Signature]*      William Whittle      DOS  
 Signature                      Printed Name                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



REP HEADLINE# 6376530

\*\*\* UNAPPROVED REV #8 \*\*\*

TRF# 498760

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

NOV1/12 12.41

\*\*\* WFSB-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
--------	------	-----	--------------	-------	------	-------	-------------	-----------	-----------	------------	-------	------------

MARKET TOTALS \$411,750
WFSB 20%
WTNH 37%
WVIT 28%
WTIC 13%
WCTX 1%
WCCT 1%
WHPX 0%
CABL 0%

ACCURATE SHARES

SVC- NSI BOOKS- SEP/12
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



REP HEADLINE# 6376530

\*\*\* UNAPPROVED REV #7 \*\*\*

TRF# 498760

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

NOV1/12 12.12

\*\*\* WFSB-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

MARKET TOTALS \$411,750
WFSB 20%
WTNH 37%
WVIT 28%
WTIC 13%
WCTX 1%
WCCT 1%
WHPX 0%
CABL 0%

ACCURATE SHARES

SVC- NSI BOOKS- SEP/12
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE





REP HEADLINE# 6376530

\*\*\* UNAPPROVED REV #6 \*\*\*

TRF# 498760

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

\*\*\*CHANGES\*\*\*

NOV1/12 11.00

\*\*\* WFSB-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

MARKET TOTALS \$411,750
WFSB 20%
WTNH 37%
WVIT 28%
WTIC 13%
WCTX 1%
WCCT 1%
WHPX 0%
CABL 0%

ACCURATE SHARES

SVC- NSI BOOKS- SEP/12
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

## CONTRACT



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<b>Contract / Revision</b> 498760 /		<b>Alt Order #</b> 06376530
<b>Product</b> HOUSE MAJORITY PAC		
<b>Contract Dates</b> 10/30/12 - 11/06/12		<b>Estimate #</b> 2075
<b>Advertiser</b> House Majority PAC		<b>Original Date / Revision</b> 11/01/12 / 11/01/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WFSB	<b>Account Executive</b> Heather Uttley	<b>Sales Office</b> HRP-WASHING
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Waterfront Strategies**  
**Attention: Spencer Wood**  
**1010 Wisconsin Ave, NW**  
**#800**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	10/30/12	11/05/12	9am-10am	9am - 10am		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$600.00			
2	WFSB	11/06/12	11/06/12	9am-10am	9am - 10am		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$600.00			
3	WFSB	10/30/12	11/05/12	10am-11am	10am - 11am		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$600.00			
4	WFSB	11/06/12	11/06/12	10am-11am	10am - 11am		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$600.00			
5	WFSB	10/30/12	11/05/12	11a-12p Price is Right	11am - 12pm		:30			NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$850.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/30/12-11/05/12	11a-12p Price is Right	11am - 12pm	MTuWThF----	:30		<del>\$850.00</del>	NM		
				Credited								
6	WFSB	11/06/12	11/06/12	11a-12p Price is Right	11am - 12pm		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$850.00			
7	WFSB	10/30/12	11/05/12	Eyewitness News	12pm - 12:30PM		:30			NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$850.00			
8	WFSB	11/06/12	11/06/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$850.00			
9	WFSB	10/30/12	11/05/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				4	\$950.00			
10	WFSB	11/06/12	11/06/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$950.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

Contract / Revision	Alt Order #
498760 /	06376530

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	HOUSE MAJORITY PAC	2075

Advertiser	Original Date / Revision
House Majority PAC	11/01/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
11	WFSB	10/30/12	11/05/12	Eyewitness News	5pm - 5:30pm		:30			NM	4	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/12	11/05/12	MTWTF--				4	\$2,100.00			
12	WFSB	11/06/12	11/06/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	-1-----				1	\$2,100.00			
13	WFSB	10/30/12	11/05/12	Eyewitness News	5:30pm - 6pm		:30			NM	5	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/12	11/05/12	MTWTF--				5	\$2,100.00			
14	WFSB	10/30/12	11/05/12	Eyewitness News	6:30am - 7am		:30			NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/12	11/05/12	MTWTF--				3	\$1,600.00			
15	WFSB	10/30/12	11/05/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/12	11/05/12	MTWTF--				3	\$800.00			
16	WFSB	10/30/12	11/05/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/12	11/05/12	MTWTF--				2	\$2,500.00			
17	WFSB	10/30/12	11/05/12	Inside Edition	7pm - 7:30pm		:30			NM	3	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/12	11/05/12	MTWTF--				3	\$1,750.00			
18	WFSB	10/30/12	11/05/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	3	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/12	11/05/12	MTWTF--				3	\$1,750.00			
19	WFSB	11/01/12	11/01/12	Person of Interest	9pm - 10pm		:30			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	---1---				1	\$9,000.00			
20	WFSB	11/01/12	11/01/12	Elementary	10pm - 11pm		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	---1---				1	\$7,500.00			
21	WFSB	11/02/12	11/02/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	----F--				1	\$3,000.00			
22	WFSB	11/05/12	11/05/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$1,900.00			
23	WFSB	11/02/12	11/02/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	----F--				1	\$1,200.00			
24	WFSB	11/05/12	11/05/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$1,200.00			
25	WFSB	11/04/12	11/04/12	Face the Nation/ Face the Str	10:30am - 11:30am		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S				1	\$750.00			
26	WFSB	11/04/12	11/04/12	Miami at Indianapolis	1:00pm - 7:00pm		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S				1	\$8,500.00			
27	WFSB	10/30/12	11/02/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$1,500.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 (860)728-3333

**wfsb.com**

Contract / Revision	Alt Order #
498760 /	06376530

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	HOUSE MAJORITY PAC	2075

Advertiser	Original Date / Revision
House Majority PAC	11/01/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$750.00			
28	WFSB	10/30/12	11/01/12	430A EYEWITNESS NEWS	430-5A		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWT---				2	\$350.00			
29	WFSB	10/30/12	10/31/12	Late, Late Show	1:08am - 02:05am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TW----				1	\$150.00			
30	WFSB	11/03/12	11/03/12	CSI Miami	1235am-135am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$150.00			
D 31	WFSB	11/03/12	11/03/12	Eyewitness News	6pm - 6:30pm		:30			NM	0	\$0.00
32	WFSB	11/03/12	11/04/12	SA-SU 6-7a Eyewitness New	6am-7am		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----SS				4	\$450.00			
N 33	WFSB	11/03/12	11/03/12	NCAA PRIME GAME	8-11P		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$2,000.00			
Totals											72	\$106,350.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	72	\$106,350.00	\$90,397.50
<b>Totals</b>	<b>72</b>	<b>\$106,350.00</b>	<b>\$90,397.50</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6376530 \*\*\*  
\*\*\* UNAPPROVED REV #5 \*\*\*

REP: TEL# 703-516-9399

CREDIT ADVISORY:  
ORDER WORKSHEET

FAX# 703-516-9690

CREDIT RISK !!!  
HARRIS REPORT FROM PED

FROM, REP  
\*\*CHANGES\*\*  
OCT26/12 16.02  
\*\*\* WFSB-TV \*\*\*

ADV #	ADV. NAME	ISS/HOUSE MAJORITY PAC	REP. #	OFF. #	SALESMAN #

AGY #	AGY. NAME	WATERFRONT STRATEGIES	BUYER NAME	DAN NAGELBERG
-------	-----------	-----------------------	------------	---------------

3050 K ST NW, SALES PRSN WA- HEATHER UTTELEY (H)

WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 6376530

PRDCT HOUSE MAJORITY PAC EST#2075 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES	OCT30/12	NOV6/12	WK-2
--------------	----------	---------	------

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT26/12 16 02

REP: REVISED ORDER  
REMOVED 1 SPOT LN 5  
ZEROED LN 27  
ADDED LN 33  
TTL SAME  
PLS CFM  
THANKS, MIKE FOR HEATHER

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
HOUSE MAJORITY PAC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 2075												
5	S		1100A-1200N	30		\$850.00	10/30	11/5	4		TU-F,M	4
PROGRAM : PRICE IS RIGHT												
CON COM1: PRICE IS RIGHT												
27	S		600P-630P	30		\$950.00	11/3	11/3	0		SAT	0
PROGRAM : 6P NEWS												
CON COM1: 6P NEWS												

REP HEADLINE# 6376530

\*\*\* UNAPPROVED REV #5 \*\*\*

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

\*\*CHANGES\*\*

OCT26/12 16.02

\*\*\* WFSB-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
33	A		600A-700A	30		\$450.00	11/3	11/4	4		SA-SU	4
PROGRAM : 6A NEWS												
CON COM1: 6A NEWS												
NOV/12			102350.00									
CONTRACT TOTAL											102350.00	
TOTAL SPOTS											70	

MARKET TOTALS \$411,750
WFSB 20%
WTVH 37%
WVIT 28%
WTIC 13%
WCTX 1%
WCCT 1%
WHPX 0%
CABL 0%

ACCURATE SHARES

SVC- NSI BOOKS- SEP/12
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

## CONTRACT


**wfsb.com**

**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

And:

**Waterfront Strategies**  
**Attention: Spencer Wood**  
**1010 Wisconsin Ave, NW**  
**#800**  
**Washington, DC 20007**

<b>Contract / Revision</b> 498760 /		<b>Alt Order #</b> 06376530
<b>Product</b> HOUSE MAJORITY PAC		
<b>Contract Dates</b> 10/30/12 - 11/06/12		<b>Estimate #</b> 2075
<b>Advertiser</b> House Majority PAC		<b>Original Date / Revision</b> 10/26/12 / 10/26/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WFSB	<b>Account Executive</b> Heather Uttley	<b>Sales Office</b> HRP-WASHING
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WFSB	10/30/12	11/05/12	9am-10am	9am - 10am		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$600.00			
2	WFSB	11/06/12	11/06/12	9am-10am	9am - 10am		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$600.00			
3	WFSB	10/30/12	11/05/12	10am-11am	10am - 11am		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$600.00			
4	WFSB	11/06/12	11/06/12	10am-11am	10am - 11am		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$600.00			
N 5	WFSB	10/30/12	11/05/12	11a-12p Price is Right	11am - 12pm		:30			NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$850.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/30/12-11/05/12	11a-12p Price is Right	11am - 12pm	MTuWThF----	:30		<del>\$850.00</del>	NM		
				Credited								
6	WFSB	11/06/12	11/06/12	11a-12p Price is Right	11am - 12pm		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$850.00			
7	WFSB	10/30/12	11/05/12	Eyewitness News	12pm - 12:30PM		:30			NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$850.00			
8	WFSB	11/06/12	11/06/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$850.00			
9	WFSB	10/30/12	11/05/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				4	\$950.00			
10	WFSB	11/06/12	11/06/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$950.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<u>Contract / Revision</u> 498760 /		<u>Alt Order #</u> 06376530
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Product</u> HOUSE MAJORITY PAC	<u>Estimate #</u> 2075
<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
11	WFSB	10/30/12	11/05/12	Eyewitness News	5pm - 5:30pm		:30			NM	4	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				4	\$2,100.00			
12	WFSB	11/06/12	11/06/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	-1-----				1	\$2,100.00			
13	WFSB	10/30/12	11/05/12	Eyewitness News	5:30pm - 6pm		:30			NM	5	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				5	\$2,100.00			
14	WFSB	10/30/12	11/05/12	Eyewitness News	6:30am - 7am		:30			NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				3	\$1,600.00			
15	WFSB	10/30/12	11/05/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				3	\$800.00			
16	WFSB	10/30/12	11/05/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				2	\$2,500.00			
17	WFSB	10/30/12	11/05/12	Inside Edition	7pm - 7:30pm		:30			NM	3	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				3	\$1,750.00			
18	WFSB	10/30/12	11/05/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	3	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				3	\$1,750.00			
19	WFSB	11/01/12	11/01/12	Person of Interest	9pm - 10pm		:30			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	---1---				1	\$9,000.00			
20	WFSB	11/01/12	11/01/12	Elementary	10pm - 11pm		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	---1---				1	\$7,500.00			
21	WFSB	11/02/12	11/02/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	----F--				1	\$3,000.00			
22	WFSB	11/05/12	11/05/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	M-----				1	\$1,900.00			
23	WFSB	11/02/12	11/02/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	----F--				1	\$1,200.00			
24	WFSB	11/05/12	11/05/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	M-----				1	\$1,200.00			
25	WFSB	11/04/12	11/04/12	Face the Nation/ Face the St	10:30am - 11:30am		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----S				1	\$750.00			
N 26	WFSB	11/04/12	11/04/12	Miami at Indianapolis	1:00pm - 7:00pm		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----S				1	\$8,500.00			
N 27	WFSB	10/30/12	11/02/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$1,500.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.





**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<b>Contract / Revision</b> 498760 /		<b>Alt Order #</b> 06376530
<b>Contract Dates</b> 10/30/12 - 11/06/12		<b>Product</b> HOUSE MAJORITY PAC
<b>Advertiser</b> House Majority PAC		<b>Estimate #</b> 2075
		<b>Original Date / Revision</b> 10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$750.00			
N 28	WFSB	10/30/12	11/01/12	430A EYEWITNESS NEWS	430-5A		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWT---				2	\$350.00			
N 29	WFSB	10/30/12	10/31/12	Late, Late Show	1:08am - 02:05am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--TW----				1	\$150.00			
N 30	WFSB	11/03/12	11/03/12	CSI Miami	1235am-135am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$150.00			
D 31	WFSB	11/03/12	11/03/12	Eyewitness News	6pm - 6:30pm		:30			NM	0	\$0.00
N 32	WFSB	11/03/12	11/04/12	SA-SU 6-7a Eyewitness New	6am-7am		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----SS				4	\$450.00			
Totals											70	\$102,350.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	70	\$102,350.00	\$86,997.50
<b>Totals</b>	<b>70</b>	<b>\$102,350.00</b>	<b>\$86,997.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



REP HEADLINE# 6376530

\*\*\* UNAPPROVED REV #4 \*\*\*

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

\*\*CHANGES\*\*

OCT26/12 09.31

\*\*\* WFSB-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
--------	------	-----	--------------	-------	------	-------	-------------	-----------	-----------	------------	-------	--------------

MARKET TOTALS \$411,750
WFSB 20%
WTVH 37%
WVIT 28%
WTIC 13%
WCTX 1%
WCCT 1%
WHPX 0%
CABL 0%

ACCURATE SHARES

SVC- NSI BOOKS- SEP/12
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



REP HEADLINE# 6376530

\*\*\* UNAPPROVED REV #3 \*\*\*

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

\*\*CHANGES\*\*

OCT25/12 18.32

\*\*\* WFSB-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
30	A		430A-459A	30		\$350.00	10/30	11/1	2		TU-TH	2
PROGRAM : NEWS												
CON COM1: NEWS												
31	A		107A-137A	30		\$150.00	10/30	10/31	1		TU-W	1
PROGRAM : FERGUSON												
CON COM1: FERGUSON												
32	A		1230A-130A	30		\$150.00	11/3	11/3	1		SAT	1
PROGRAM : NUMBERS												
CON COM1: NUMBERS												
NOV/12 102350.00							CONTRACT TOTAL			102350.00		
							TOTAL SPOTS			68		

MARKET TOTALS \$411,750
WFSB 20%
WTNH 37%
WVIT 28%
WTIC 13%
WCTX 1%
WCCT 1%
WHPX 0%
CABL 0%

ACCURATE SHARES

SVC- NSI BOOKS- SEP/12
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

# CONTRACT



**WFSB**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 (860)728-3333

<u>Contract / Revision</u> 498760 /		<u>Alt Order #</u> 06376530
<u>Product</u> HOUSE MAJORITY PAC		
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Estimate #</u> 2075
<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 10/26/12 / 10/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFSB	<u>Account Executive</u> Heather Uttley	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Waterfront Strategies**  
 Attention: Spencer Wood  
 1010 Wisconsin Ave, NW  
 #800  
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	10/30/12	11/05/12	9am-10am	9am - 10am		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$600.00			
2	WFSB	11/06/12	11/06/12	9am-10am	9am - 10am		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$600.00			
3	WFSB	10/30/12	11/05/12	10am-11am	10am - 11am		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$600.00			
4	WFSB	11/06/12	11/06/12	10am-11am	10am - 11am		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$600.00			
5	WFSB	10/30/12	11/05/12	11a-12p Price is Right	11am - 12pm		:30			NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$850.00			
6	WFSB	11/06/12	11/06/12	11a-12p Price is Right	11am - 12pm		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$850.00			
7	WFSB	10/30/12	11/05/12	Eyewitness News	12pm - 12:30PM		:30			NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$850.00			
8	WFSB	11/06/12	11/06/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$850.00			
9	WFSB	10/30/12	11/05/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				4	\$950.00			
10	WFSB	11/06/12	11/06/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$950.00			
11	WFSB	10/30/12	11/05/12	Eyewitness News	5pm - 5:30pm		:30			NM	4	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<b>Contract / Revision</b> 498760 /		<b>Alt Order #</b> 06376530
<b>Contract Dates</b> 10/30/12 - 11/06/12		<b>Product</b> HOUSE MAJORITY PAC
<b>Advertiser</b> House Majority PAC		<b>Estimate #</b> 2075
		<b>Original Date / Revision</b> 10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				4	\$2,100.00			
12	WFSB	11/06/12	11/06/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$2,100.00			
13	WFSB	10/30/12	11/05/12	Eyewitness News	5:30pm - 6pm		:30			NM	5	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$2,100.00			
14	WFSB	10/30/12	11/05/12	Eyewitness News	6:30am - 7am		:30			NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				3	\$1,600.00			
15	WFSB	10/30/12	11/05/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				3	\$800.00			
16	WFSB	10/30/12	11/05/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				2	\$2,500.00			
17	WFSB	10/30/12	11/05/12	Inside Edition	7pm - 7:30pm		:30			NM	3	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				3	\$1,750.00			
18	WFSB	10/30/12	11/05/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	3	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				3	\$1,750.00			
19	WFSB	11/01/12	11/01/12	Person of Interest	9pm - 10pm		:30			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$9,000.00			
20	WFSB	11/01/12	11/01/12	Elementary	10pm - 11pm		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$7,500.00			
N 21	WFSB	11/02/12	11/02/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$3,000.00			
N 22	WFSB	11/05/12	11/05/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,900.00			
N 23	WFSB	11/02/12	11/02/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,200.00			
N 24	WFSB	11/05/12	11/05/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,200.00			
N 25	WFSB	11/04/12	11/04/12	Face the Nation/ Face the St	10:30am - 11:30am		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$750.00			
N 26	WFSB	11/04/12	11/04/12	Miami at Indianapolis	1:00pm - 7:00pm		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$8,500.00			
N 27	WFSB	10/30/12	11/02/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$750.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.







REP HEADLINE# 6376530

\*\*\* UNAPPROVED REV #2 \*\*\*

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

\*\*CHANGES\*\*

OCT25/12 12.12

\*\*\* WFSB-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
26	R		1030A-1130A	30		\$750.00	11/4	11/4	1		SUN	1
PROGRAM : FACE NATION/STATE												
CON COM1: FACE NATION/STATE												
27	A		600P-630P	30		\$950.00	11/3	11/3	1		SAT	1
PROGRAM : 6P NEWS												
CON COM1: 6P NEWS												
NOV/12 91350.00												
											CONTRACT TOTAL	91350.00
											TOTAL SPOTS	61

MARKET TOTALS \$411,750
WFSB 20%
WTNH 37%
WVIT 28%
WTIC 13%
WCTX 1%
WCCT 1%
WHPX 0%
CABL 0%

ACCURATE SHARES

SVC- NSI BOOKS- SEP/12
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

HARRIS REPORT FROM REP

1. **Introduction**

SALES  
DD CNY 4774

U  
U  
A  
T  
C

ICE)

[illegible]

C  
E  
N  
  
T  
  
R  
  
E

:	END	SPTS	WEEK	D
:	DATE	/WK	INVT	
	11/2	1		FRI
	11/5	1		MON

REP HEADLINE# 6376530

\*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

OCT25/12 08.15

\*\*\* WFSB-TV \*\*\*

:LINE#:REP	:CD	TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS:
23	A	900A-1030A	30		\$1,600.00	11/4	11/4	1		SUN	1
PROGRAM : SUN NEWS											
CON COM1: SUN NEWS											
24	A	530A-600A	30		\$1,200.00	11/2	11/2	1		FRI	1
PROGRAM : 530A NEWS											
CON COM1: 530A NEWS											
25	A	530A-600A	30		\$1,200.00	11/5	11/5	1		MON	1
PROGRAM : 530A NEWS											
CON COM1: 530A NEWS											
26	A	1030A-1130A	30		\$600.00	11/4	11/4	1		SUN	1
PROGRAM : FACE NATION/STATE											
CON COM1: FACE NATION/STATE											
CONTRACT TOTAL											91350.00
TOTAL SPOTS											61

NOV/12

91350.00

MARKET TOTALS \$411,750

WFSB 20%

WTNH 37%

WVIT 28%

WTIC 13%

WCTX 1%

WCCT 1%

WHPX 0%

ACCURATE SHARES

SVC- NSI BOOKS- SEP/12

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



REP HEADLINE# 6376530  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6376530  
\*\*\* ORIGINAL REV#0 \*\*\*

OCT15/12 19.16  
\*\*\* WFSB-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
5			1100A-1200N PROGRAM : PRICE IS RIGHT CON COM1: PRICE IS RIGHT	30		\$850.00	10/30	11/5	5		TU-F,M	5
6			1100A-1200N PROGRAM : PRICE IS RIGHT CON COM1: PRICE IS RIGHT	30		\$850.00	11/6	11/6	1		TUE	1
7			1200N-1230P PROGRAM : NOON NEWS CON COM1: NOON NEWS	30		\$850.00	10/30	11/5	5		TU-F,M	5
8			1200N-1230P PROGRAM : NOON NEWS CON COM1: NOON NEWS	30		\$850.00	11/6	11/6	1		TUE	1
9			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$950.00	10/30	11/5	4		TU-F,M	4
10			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$950.00	11/6	11/6	1		TUE	1
11			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$2,100.00	10/30	11/5	4		TU-F,M	4
12			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$2,100.00	11/6	11/6	1		TUE	1
13			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$2,100.00	10/30	11/5	5		TU-F,M	5

REP HEADLINE# 6376530

\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

OCT15/12 19.16

\*\*\* WFSB-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
14			630A-700A	30		\$1,600.00	10/30	11/5	3		TU-F,M	3
			PROGRAM : 630A NEWS									
			CON COM1: 630A NEWS									
15			700A-900A	30		\$800.00	10/30	11/5	3		TU-F,M	3
			PROGRAM : EARLY MORN									
			CON COM1: EARLY MORN									
16			600P-630P	30		\$2,500.00	10/30	11/5	2		TU-F,M	2
			PROGRAM : 6P NEWS									
			CON COM1: 6P NEWS									
17			700P-730P	30		\$1,750.00	10/30	11/5	3		TU-F,M	3
			PROGRAM : 7P NEWS									
			CON COM1: 7P NEWS									
18			730P-800P	30		\$1,750.00	10/30	11/5	3		TU-F,M	3
			PROGRAM : ENT TONIGHT									
			CON COM1: ENT TONIGHT									
19			900P-1000P	30		\$9,000.00	11/1	11/1	1		THU	1
			PROGRAM : PERSON INTEREST									
			CON COM1: PERSON INTEREST									
20			1000P-1100P	30		\$7,500.00	11/1	11/1	1		THU	1
			PROGRAM : ELEMENTARY									
			CON COM1: ELEMENTARY									
NOV/12 82350.00												CONTRACT TOTAL 82350.00
												TOTAL SPOTS 55

MARKET TOTALS \$411,750

WFSB 20%

WTNH 37%

WVIT 28%

WTIC 13%

WCTX 1%

WCCT 1%

WHPX 0%

ACCURATE SHARES

SVC- NSI BOOKS- SEP/12

DEMOS- RA35+\*

**CONTRACT**

**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

And:

**Waterfront Strategies**  
**1010 Wisconsin Ave, NW**  
**#800**  
**Washington, DC 20007**

<u>Contract / Revision</u> 498760 /		<u>Alt Order #</u> 06376530
<u>Product</u> MAJORITY PAC		
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Estimate #</u>
<u>Advertiser</u> Majority PAC		<u>Original Date / Revision</u> 10/16/12 / 10/16/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFSB	<u>Account Executive</u> Heather Uttley	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFSB	10/30/12	11/05/12	9am-10am	9am - 10am		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$600.00			
N 2	WFSB	11/06/12	11/06/12	9am-10am	9am - 10am		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$600.00			
N 3	WFSB	10/30/12	11/05/12	10am-11am	10am - 11am		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$600.00			
N 4	WFSB	11/06/12	11/06/12	10am-11am	10am - 11am		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$600.00			
N 5	WFSB	10/30/12	11/05/12	11a-12p Price is Right	11am - 12pm		:30			NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$850.00			
N 6	WFSB	11/06/12	11/06/12	11a-12p Price is Right	11am - 12pm		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$850.00			
N 7	WFSB	10/30/12	11/05/12	Eyewitness News	12pm - 12:30PM		:30			NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$850.00			
N 8	WFSB	11/06/12	11/06/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$850.00			
N 9	WFSB	10/30/12	11/05/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				4	\$950.00			
N 10	WFSB	11/06/12	11/06/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$950.00			
N 11	WFSB	10/30/12	11/05/12	Eyewitness News	5pm - 5:30pm		:30			NM	4	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.





**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<u>Contract / Revision</u> 498760 /		<u>Alt Order #</u> 06376530
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Product</u> MAJORITY PAC	<u>Estimate #</u>
<u>Advertiser</u> Majority PAC		<u>Original Date / Revision</u> 10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				4	\$2,100.00			
N 12	WFSB	11/06/12	11/06/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$2,100.00			
N 13	WFSB	10/30/12	11/05/12	Eyewitness News	5:30pm - 6pm		:30			NM	5	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$2,100.00			
N 14	WFSB	10/30/12	11/05/12	Eyewitness News	6:30am - 7am		:30			NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				3	\$1,600.00			
N 15	WFSB	10/30/12	11/05/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				3	\$800.00			
N 16	WFSB	10/30/12	11/05/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				2	\$2,500.00			
N 17	WFSB	10/30/12	11/05/12	Inside Edition	7pm - 7:30pm		:30			NM	3	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				3	\$1,750.00			
N 18	WFSB	10/30/12	11/05/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	3	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				3	\$1,750.00			
N 19	WFSB	11/01/12	11/01/12	Person of Interest	9pm - 10pm		:30			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$9,000.00			
N 20	WFSB	11/01/12	11/01/12	Elementary	10pm - 11pm		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$7,500.00			
Totals											55	\$82,350.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	55	\$82,350.00	\$69,997.50
<b>Totals</b>	<b>55</b>	<b>\$82,350.00</b>	<b>\$69,997.50</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.